JIWOO PARK

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EDUCATION

University of Texas at Dallas **May 2025**
BS, Computer Science

WORK EXPERIENCE

5 Talents Education **Jan 2023 - May 2023**
Web-based Product Management Intern *Carrollton, TX*
- Directed project planning and execution for product launches while applying front-end development principles to enhance user interfaces.
- Leveraged product management tools (Systeme.io) to analyze user behavior and implement data-driven improvements, reinforcing a user-centric approach and scalable web practices.
- Conceptualized and executed a cross-platform social media strategy, integrating UI/UX design techniques to boost engagement and drive product adoption.
- Optimized product management cycles by collaborating with cross-functional teams and introducing intuitive design enhancements using Canva.

Headers **Sep 2020 - Nov 2020**
Websites consulting Intern *Seoul, South Korea*
- Validated web accessibility, adherence to web standards, and cross-browser compatibility for over 100 city government and official bank websites, ensuring clean and maintainable code practices.
- Identified and reported 40 error items and plug-in issues by reviewing HTML/CSS code, which contributed to robust troubleshooting practices akin to debugging web applications.
- Collaborated on website optimization efforts to improve loading speeds and search engine visibility, aligning with best practices for scalable web development.

SKILLS

- **SKILLS**: Front-end development, Automation & Scripting, UI/UX design, Web/digital accessibility
- **PROGRAMMING**: React, Python, HTML & CSS, Java, SQL, C/C++, JavaScript, JSON
- **TOOLS**: Figma, MS Office, Canva, Google Suite, Make.com, System.io, GitHub, Visual Studio

PROJECT

Tweet based Website Build: Front-end (React) **Feb 2025 - May 2025**
- Developed the front-end of a tweet-based website using React, focusing on displaying real-time data about natural disasters.
- Implemented interactive charts and graphs for visualizing disaster trends, enhancing user understanding.
- Integrated APIs to fetch and display live tweets, ensuring seamless data rendering and user experience.

Portfolio Website Build: HTML & CSS **Feb 2025**
- Designed and developed a responsive portfolio website using HTML and CSS, showcasing projects and skills.
- Deployed the website through GitHub Pages, ensuring seamless accessibility and version control.
- Optimized the site for cross-browser compatibility and mobile responsiveness to enhance user experience.

Instagram Post Al Analysis: Automation **Jan 2025**
- Built a Python automation tool using Selenium to scrape Instagram influencer profiles and download post thumbnails.
- Integrated OpenAl's CLIP model to analyze images and generate relevant hashtags automatically.
- Automated image renaming, sorting, and categorization into folders based on Al-generated hashtags.

Clinic Website Design: Web design & UI/UX **Sep 2024 - Dec 2024**
Healing Hands Walk-in Clinic
- Designed an accessible, ADA-compliant website in Figma, focusing on intuitive user experience and responsive design.
- Created a custom logo and cohesive brand identity, reflecting trust and care values.
- Collaborated with a developer to implement designs using HTML, CSS, and JavaScript, delivering a platform praised for simplicity and accessibility.

LANGUAGE

- English (fluent)
- Korean (fluent)